

## **SPORTS BUSINESS ADVISORY COUNCIL**

### **Purpose:**

Provides counsel, input, and advice about the future direction of the Sports Business program in NKU's Haile/US Bank College of Business

### **Charge:**

- Provide counsel, input, and advice about the future direction of the Sports Business program in NKU's Haile/US Bank College of Business

### **Membership:**

Members from different sports industries

### **Membership Appointment:**

Members are appointed by the Director of the Sports Business & Event Management program in the Haile/US Bank College of Business.

**Membership Terms:** Two (2) years

**Frequency of Meetings:** Two (2) or three (3) times a year

**Expected Lifespan:** Ongoing

### **Reporting Requirements:**

The Sports Business Advisory Council reports to the Director of the Sports Business & Event Management program in the Haile/US Bank College of Business.

**Operating Procedures:** Procedures under review.

### **Relationship to Other Committees:**

The Sports Business Advisory Council is one of the Haile/US Bank College of Business advisory boards.

**Typical Date of Membership Turnover:** Annual

**Responsible Office:** Director of the Sports Business & Event Management program in the Haile/US Bank College of Business

### **Administrative Contact Name & Position:**

Jenny Gardner, Director, Sports Business & Event Management Program  
([gardnerj@nku.edu](mailto:gardnerj@nku.edu)) X5906

**Website:**

<https://www.nku.edu/academics/cob/programs/undergraduate/sportsbusiness.html>

**Membership Roster (2018-19)**

**2018 Advisory Council**

**Josh Anderson**, Florence Freedom - [josh.anderson@florencefreedom.com](mailto:josh.anderson@florencefreedom.com)

**Jamie Berkley**, Cincinnati Bengals, NKU GRADUATE - [Jamie.Berkley@Bengals.nfl.net](mailto:Jamie.Berkley@Bengals.nfl.net)

**John Cappella**, Flying Pig Marathon - [johnc@flyingpigmarathon.com](mailto:johnc@flyingpigmarathon.com)

**Mary Conner**, W&S Tennis Open – [mconner@cincytennis.com](mailto:mconner@cincytennis.com)

**Tom Gamble**, In-Game Sports, NKU GRADUATE – [tom@in-gamesports.com](mailto:tom@in-gamesports.com)

**Katie Haag**, UC Athletics, NKU GRADUATE - [haagki@ucmail.uc.edu](mailto:haagki@ucmail.uc.edu)

**Corey Hawthorne**, Cincinnati Reds - [chawthorne@reds.com](mailto:chawthorne@reds.com)

**Maria Holmes**, Fifth Third Bank - [Maria.Holmes2@53.com](mailto:Maria.Holmes2@53.com)

**Ryan Holmes**, Cincinnati Bengals - [Ryan.Holmes@Bengals.nfl.net](mailto:Ryan.Holmes@Bengals.nfl.net)

**Alicia Lawrence**, First Tee of Greater Cincinnati & Northern KY, NKU GRADUATE -  
[alicia@thefirstteegcnky.com](mailto:alicia@thefirstteegcnky.com)

**Doug Pelfrey**, Kicks for Kids - [doug.pelfrey@propelcompany.com](mailto:doug.pelfrey@propelcompany.com)

**Jackie Reau**, Game Day Communications – [jreau@gamedaypr.com](mailto:jreau@gamedaypr.com)

**Sam Riber**, Riber Sports Marketing - [sriber@mktg.com](mailto:sriber@mktg.com)

**Chris Ryan**, Fox Sports OHIO, NKU GRADUATE - [Chris.Ryan@Foxsports.net](mailto:Chris.Ryan@Foxsports.net)

**Mark Simendinger**, Kentucky Speedway - [msimendinger@kentuckyspeedway.com](mailto:msimendinger@kentuckyspeedway.com)

**Jeff Smith**, FC Cincinnati - [smith@fccincinnati.com](mailto:smith@fccincinnati.com)

**Matthew Wagner**, Reds Community Fund, NKU GRADUATE – [mwagner@reds.com](mailto:mwagner@reds.com)