NKU

Department of Communication

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Bachelor of Arts in:
Electronic Media & Broadcasting
For Students Following the:
2020-2021 catalog

Name:	
Student ID:	
Catalog Year:	

REQUIRED FOUNDATION OF KNOWLEDGE COURSES (6 Hours)						OFFICE USE ONLY
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
CMST101	Public Speaking		3			
OR						
CMST110	Intro to Communication Studies		3			
EMB 100	Media Literacy		3			

CORE COURSES (31 Hours)						OFFICE USE ONLY
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
EMB 101	Electronic Media Appreciation 1		1			
EMB 102	Electronic Media Production Assistance 1	EMB 101	1			
EMB 110	Introduction to Mass Media		3			
EMB 140	Introduction to Media Aesthetics		3			
EMB 201	Electronic Media Appreciation 2	EMB 101	1			
EMB 202	Electronic Media Production Assistance 2	EMB 102	1			
EMB 210	Single Camera Production	EMB 140 (≥ C)	3			
EMB 215	Audio Production	EMB 140 (≥ C)	3			
MIN 221	Visual Fundamentals for Digital Media	EMB 140 (≥ C)	3			
EMB 260	Writing for the Media	Successful completion of GenEd Written Communication II requirement	3			
EMB 396	Internship: Electronic Media and Broadcasting	Instructor Consent & Junior Standing & 2.75 GPA	3			
OR						
EMB 335	Sports Media Production	EMB 210 (≥ C)	3			
OR						
EMB 397	Projects	Instructor Permission	3			
EMB 400	Media Criticism	EMB 110 (≥ C) & Junior Standing	3			
EMB 435	Media Studies	Junior Standing	3			

STUDIES (3 Hours) - Choose One						OFFICE USE ONLY
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
CMST220	Interpersonal Communication	CMST101 or 110	3			
CMST303	Organizational Communication	CMST101 or 110	3			
EMB 340	Film Festivals	EMB 210 or Instructor Permission	3			
EMB 380	Documentary Theory & History	EMB 140 (≥ C)	3			
PSY 304	Consumer Psychology	PSY 100	3			

LAW / ETHICS (3 Hours) - Choose One						OFFICE USE ONLY
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
EMB 460	Production Management	EMB 210 (≥ C)	3			
LIN 405	Intellectual Property & Info. Rights	Junior Standing or Instructor Permission	3			
JOU 485	Mass Communication Law	JOU 110 or Junior Standing	3			
JOU 440	Current Topics in Media Ethics	EMB 100 or JOU 110 or Junior Standing	3			

CONTENT CREATION (12 Hours) - Choose Four						OFFICE USE ONLY
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
EMB 305	Multicamera Video Production	EMB 210 & EMB 215 (≥ C)	3			
EMB 308	Electronic News Gathering	EMB 210 or JOU 380 (≥ C)	3			
EMB 310	Newscast Production	EMB 140 or JOU 230 (≥ C)	3			
EMB 320	Multitrack Audio Mixing	EMB 215 (≥ C)	3			
EMB 322	Video Editing	EMB 210 (≥ C)	3			
EMB 326	Digital Compositing	EMB 210 or MIN 307 (≥ C)	3			
EMB 421	Narrative Production	EMB 210 (≥ C)	3			
EMB 423	Documentary Production	EMB 210 (≥ C)	3			
EMB 424	Digital Cinema Projects	EMB 210 (≥ C)	3			
EMB 450	Screenwriting	EMB 260 (≥ C)	3			
MIN 426	Advanced Digital Compositing	EMB 326 (≥ C)	3			

300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours)						OFFICE USE ONLY
(ASE, BIS, CIT, CMST, CSC, CYS, DSC, EMB, HCOM, HIN, INF, JOU, LIN, MIN, POP, PRE)						
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
3xx-4xx			3			

INTERNATIONAL MEDIA (3-9 Hours)						OFFICE USE ONLY
Choose either 1 Study Away or Abroad Course or 3 International Studies Courses						
Course		Pre-req	Credits	Term	Grade	Approved Exceptions
Study Away or Abroad - Select One						
EMB 395	Special Topics: Study Away	Varies by Topic	3			
OR						
EMB 495	Special Topics: Study Abroad	Varies by Topic	3			
International Studies - Select Three						
ANT 201	World Cultures *(cannot be used for general education)*		3			
ANT 358	Art & Culture	Sophomore Standing or Instructor Consent	3			
ANT 382	Visual Anthropology	Sophomore Standing or Instructor Consent	3			
ANT 386	Economy, Wealth and Culture	Sophomore Standing or Instructor Consent	3			
CIN 201	Survey of World Cinema		3			
CMST355	Culture and Communication	CMST101 or 110	3			
EMB 370	International Media	EMB 110 (≥ C)	3			
HIS 111	Global Viewpoints in History (cannot be used for general education)		3			
PHI 309	Global Ethics	Sophomore Standing or Instructor Consent	3			
POP 250	International Pop Culture *(cannot be used for general education)*		3			
PSC 322	International Politics in Film	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3			
PSC 410	International Political Economy	PSC 100, PSC 101, PSC 102, PSC 103, PSC 110, or ECO 200	3			
PSC 480	International Law	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3			
SOC 101	Global Inequalities *(cannot be used for general education)*		3			

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count Communication Department courses toward the Electronic Media & Broadcasting major and other majors and minors in the Communication Department unless the course is required as the only option in the Electronic Media & Broadcasting major and other majors and minors in the Communication Department.