



☼ **COURSE DOCUMENTS**

Course documents are identified with this symbol and will be available on our custom-designed class web site (“The Camp Site”) at least one day before they are scheduled to be used in class. Please have them ready to use when scheduled.

- WEEK 1** **Mon, Jan 8:** Introductions; Review syllabus + docs ☼; Slides: What is IXD?  
**Wed, Jan 10:** *Reading: [Couldwell article](#); [Miller \(Introduction\)](#); [Duckett \(Intro and Ch 1 + 2\)](#)*  
 Discuss the web, web standards and HTML/CSS syntax basics ☼; Dreamweaver tour;  
 Demo and starter exercise (simple mark-up); Site touring (inspect element);  
 Introduce Proj 1 ☼ (My Favorite Things Page)
- WEEK 2** **Mon, Jan 15:** MLK JR. DAY: NKU DAY OF SERVICE / NO CLASSES  
**Wed, Jan 17:** *Reading: [Miller \(Ch 1 + 4\)](#); [Duckett \(Ch 10 + 13 and pg 361-2, 365, 367-69, 382\)](#)*  
 Discuss site basics: box model, DIVs, ID/class selectors, normal flow, directories & file mgmt ☼;  
 Demo + starter exercise (attach style sheet); Demo (DW site creation); Overview of project  
 templates; Studio: Project 1 content and layout drawings
- WEEK 3** **Mon, Jan 22:** *Reading: [Mandel, “CSS Grid for Designers”](#) and [Duckett \(Ch 5 + 16, pg 370-371\)](#)*  
 Discuss layout + positioning (grid, flex, sticky, z-index) and image basics ☼;  
 Demo + starter exercise (grid layout with images; attaching style sheet); Studio: rough out  
 layout-specific css; compile style tiles (complete content gathering)  
**Wed, Jan 24:** *Reading: [Miller \(Ch 6\)](#); [Duckett \(Ch 4 + 12\)](#)*  
 Discuss web type part I, links ☼; Demo + starter exercise (type, links  
 and images); Studio: rough out type- and link-specific css settings
- WEEK 4** **Mon, Jan 29:** *Reading: [Miller \(Ch 5\)](#)*  
 Discuss web design unity + elements; Studio: image prep, typesetting/CSS scripting and styling  
**Wed, Jan 31:** Studio: site scripting/trouble-shooting
- WEEK 5** **Mon, Feb 5:** **Proj 1 Due (Favorite Things Page)**; Introduce Proj 2 ☼ (Type Specimen Page)  
**Wed, Feb 7:** *Reading: [Miller \(Ch 6\)](#); [Duckett \(Ch 4 + 14\)](#); optional: [Lupton \(pg 20-37, Ch 2\)](#)*  
 Discuss traditional/digital type specimens, web type part II, nav and links ☼; Demo + starter  
 exercise; Studio: font choice confirmed; content selection / style tile development
- WEEK 6** **Mon, Feb 12:** *YouTube: [Designing With CSS Grid by Jen Simmons](#)*  
 Review layout + positioning (grid, flex, floats); Studio: tight sketches, typesetting ideas  
**Wed, Feb 14:** Demo (anchor links + styling); Studio: site scripting/production
- WEEK 7** **Mon, Feb 19:** Studio: site scripting/production  
**Wed, Feb 21:** Studio: site scripting/trouble-shooting
- WEEK 8** **Mon, Feb 26:** **Proj 2 Due (Type Specimen Page)**; Introduce Proj 3 ☼ (Microsite)  
**Wed, Feb 28:** *Reading: [Miller \(Ch 3\)](#) and [YouTube: Designing Intrinsic Layouts by Jen Simmons](#)*  
 Discuss responsive + intrinsic design: strategies, process and technique ☼; Content chosen;  
 Demo (media queries + css grid) with starter exercise; Studio: research + concepting
- WEEK 9** **Mon, Mar 4:** SPRING BREAK: NO CLASS — RECHARGE : )  
**Wed, Mar 6:** SPRING BREAK: NO CLASS — RECHARGE : )

WEEK 10	<p><b>Mon, Mar 11:</b> <i>Reading: Miller (Ch 2); Duckett (Ch 18)</i></p> <p>Research review; Discuss design process: wireframing, usability ✨;</p> <p>Studio: concepting / wireframing (sketched on paper or in Figma; can also use POP app)</p> <p><b>Wed, Mar 13:</b> <i>Reading: Duckett (Ch 3 + 14); Crossland: "Variable Fonts Are Here to Stay"</i></p> <p>Review concept sketches/big ideas + wireframes; Discuss: web type part III ✨;</p> <p>Demo + starter exercise (variable type); Studio time: moodboard / style tile development</p>
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p><b>Mon., Mar. 18:</b> Last day to drop with a grade of W</p> </div>	<p>WEEK 11</p> <p><b>Mon, Mar 18:</b> <b>Review: style tiles/moodboards;</b> Studio time: asset gathering and creation</p> <p><b>Wed, Mar 20:</b> Studio time: work on home page layout ideas</p>
WEEK 12	<p><b>Mon, Mar 25:</b> Studio time: work on interior page layouts</p> <p><b>Wed, Mar 27:</b> <b>Preliminary Review: Responsive Layout Variations — whole group crit of printed layouts</b></p>
WEEK 13	<p><b>Mon, Apr 1:</b> Studio: refine/evolve layouts and designs; Discuss layout mapping</p> <p><b>Wed, Apr 3:</b> Review grid/flex layout; Introduce Webflow option; Studio: design fine-tuning</p>
WEEK 14	<p><b>Mon, Apr 8:</b> <i>Reading: Cope: "CSS Transitions and Transforms for Beginners;" Lupton (pg 165-183)</i></p> <p>Discuss CSS3 possibilities ✨; Demo with sampler: transitions + transforms (incl. animated variable fonts); Studio: site production (stage 1)</p> <p><b>Wed, Apr 10:</b> Do nav + links together; Studio time: image generation, site scripting/production (stage 2)</p>
WEEK 15	<p><b>Mon, Apr 15:</b> Studio time: site scripting/production (stage 2); Try NKU personal web server space uploads together</p> <p><b>Wed, Apr 17:</b> Studio time: site scripting/production (stage 3)</p>
WEEK 16	<p><b>Mon, Apr 22:</b> <b>Usability tests</b> (small groups via screen sharing); Studio time: site scripting/production (stage 3); Demo: checking font weights in head tag and zipping umbrella folder</p> <p><b>Wed, Apr 24:</b> Studio time: site scripting/production (stage 3) /trouble-shooting</p>
FINAL	<b>Refer to Canvas &gt; Syllabus/Home (bottom of page) for details related to the final exam period.</b>
BY OCT.	<b>Cancel Webflow plan, if no further use under student plan (per forthcoming email instructions).</b>

\*The syllabus and schedule is a projection for the course. I reserve the right to modify the syllabus and/or schedule in order to adjust to changing circumstances, and will notify students of any modifications.