



* COURSE DOCUMENTS

Course documents are identified with this symbol and will be available on our custom-designed class web site ("The Camp Site") at least one day before they are scheduled to be used in class. Please have them ready to use when scheduled.

- WEEK 1** *Mon, Jan 8:* Introductions; Review syllabus + docs *; Slides: What is IXD?
Wed, Jan 10: *Reading: [Couldwell article](#); [Miller \(Introduction\)](#); [Duckett \(Intro and Ch 1 + 2\)](#)*
 Discuss the web, web standards and HTML/CSS syntax basics *; Dreamweaver tour;
 Demo and starter exercise (simple mark-up); Site touring (inspect element);
 Introduce Proj 1 * (My Favorite Things Page)
- WEEK 2** *Mon, Jan 15:* MLK JR. DAY: NKU DAY OF SERVICE / NO CLASSES
Wed, Jan 17: *Reading: [Miller \(Ch 1 + 4\)](#); [Duckett \(Ch 10 + 13 and pg 361-2, 365, 367-69, 382\)](#)*
 Discuss site basics: box model, DIVs, ID/class selectors, normal flow, directories & file mgmt *;
 Demo + starter exercise (attach style sheet); Demo (DW site creation); Overview of project
 templates; Studio: Project 1 content and layout drawings
- WEEK 3** *Mon, Jan 22:* *Reading: [Mandel, "CSS Grid for Designers"](#) and [Duckett \(Ch 5 + 16, pg 370-371\)](#)*
 Discuss layout + positioning (grid, flex, sticky, z-index) and image basics *;
 Demo + starter exercise (grid layout with images; attaching style sheet); Studio: rough out
 layout-specific css; compile style tiles (complete content gathering)
Wed, Jan 24: *Reading: [Miller \(Ch 6\)](#); [Duckett \(Ch 4 + 12\)](#)*
 Discuss web type part I, links *; Demo + starter exercise (type, links
 and images); Studio: rough out type- and link-specific css settings
- WEEK 4** *Mon, Jan 29:* *Reading: [Miller \(Ch 5\)](#)*
 Discuss web design unity + elements; Studio: image prep, typesetting/CSS scripting and styling
Wed, Jan 31: Studio: site scripting/trouble-shooting
- WEEK 5** *Mon, Feb 5:* Studio: site scripting/trouble-shooting
Wed, Feb 7: **Proj 1 Due (Favorite Things Page)**; Introduce Proj 2 * (Type Specimen Page)
- WEEK 6** *Mon, Feb 12:* *Reading: [Miller \(Ch 6\)](#); [Duckett \(Ch 4 + 14\)](#); optional: [Lupton \(pg 20-37, Ch 2\)](#)*
 Discuss traditional/digital type specimens, web type part II, nav and links *; Demo + starter
 exercise; Studio: font choice confirmed; content selection / style tile development
Wed, Feb 14: *YouTube: [Designing With CSS Grid by Jen Simmons](#).*
 Review layout + positioning (grid, flex, floats); Studio: tight sketches, typesetting ideas
- WEEK 7** *Mon, Feb 19:* Demo (anchor links + styling); Studio: site scripting/production
Wed, Feb 21: Studio: site scripting/production
- WEEK 8** *Mon, Feb 26:* Studio: site scripting/trouble-shooting
Wed, Feb 28: **Proj 2 Due (Type Specimen Page)**; Introduce Proj 3 * (Microsite)
- WEEK 9** *Mon, Mar 4:* SPRING BREAK: NO CLASS — RECHARGE :)
Wed, Mar 6: SPRING BREAK: NO CLASS — RECHARGE :)

REVISED

2023-24 ART & DESIGN LECTURE
 SERIES SPEAKER

Details TBA

- WEEK 10** **Mon, Mar 11:** *Reading: Miller (Ch 3) and YouTube: [Designing Intrinsic Layouts by Jen Simmons](#)*
 Discuss responsive + intrinsic design: strategies, process and technique ☼; Demo (media queries + css grid) starter exercise; Content chosen; Link nav (together); Studio: researching
Wed, Mar 13: *Reading: Miller (Ch 2); Duckett (Ch 18)*
 Research review; Discuss design process: wireframing, usability ☼;
 Studio: concepting / wireframing (sketched on paper or in Figma; can also use POP app)
- Mon., Mar. 18:** Last day to drop with a grade of W
- WEEK 11** **Mon, Mar 18:** *Reading: Duckett (Ch 3 + 14); Crossland: [“Variable Fonts Are Here to Stay”](#)*
Review concept sketches/big ideas + wireframes; Discuss: web type part III ☼;
 Demo + starter exercise (variable type); Studio time: moodboard / style tile development
Wed, Mar 20: **Review: style tiles/moodboards;** Studio time: asset gathering and creation
- WEEK 12** **Mon, Mar 25:** Studio time: work on home page layout ideas
Wed, Mar 27: Studio time: work on interior page layouts
- WEEK 13** **Mon, Apr 1: Preliminary Review: Responsive Layout Variations — whole group crit of printed layouts**
Wed, Apr 3: Review grid/flex layout, discuss layout mapping; Introduce Webflow option;
 Studio: design fine-tuning
- WEEK 14** **Mon, Apr 8:** *Reading: Cope: [“CSS Transitions and Transforms for Beginners;”](#) Lupton (pg 165–183)*
 Discuss CSS3 possibilities ☼; Demo with sampler: transitions + transforms (incl. animated variable fonts); Studio: site production (stage 1)
Wed, Apr 10: Do nav + links together; Studio time: image generation, site scripting/production (stage 2)
- WEEK 15** **Mon, Apr 15:** Studio time: site scripting/production (stage 2); Try NKU personal web server space uploads together
Wed, Apr 17: Studio time: site scripting/production (stage 3)
- WEEK 16** **Mon, Apr 22: Usability tests** (small groups via screen sharing); Studio time: site scripting/production (stage 3); Demo: checking font weights in head tag and zipping umbrella folder
Wed, Apr 24: Studio time: site scripting/production (stage 3) /trouble-shooting
- FINAL** **Refer to Canvas > Syllabus/Home (bottom of page) for details related to the final exam period.**
- BY OCT.** **Cancel Webflow plan, if no further use under student plan (per forthcoming email instructions).**

*The syllabus and schedule is a projection for the course. I reserve the right to modify the syllabus and/or schedule in order to adjust to changing circumstances, and will notify students of any modifications.