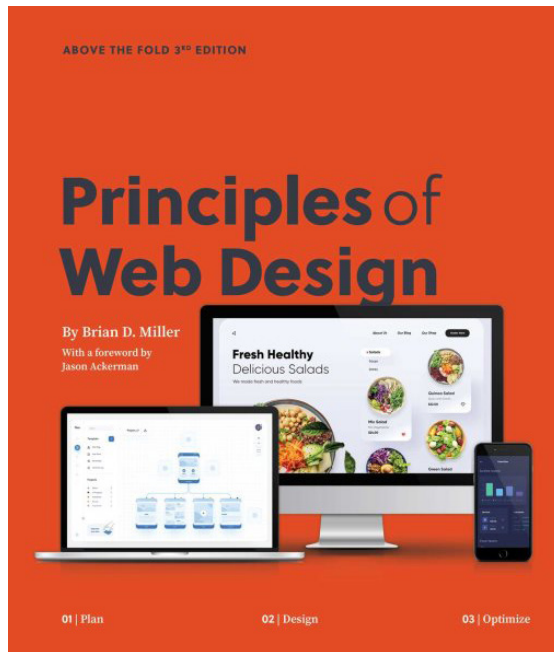


*ARTV 330: Interaction Design  
for Visual Communication I*

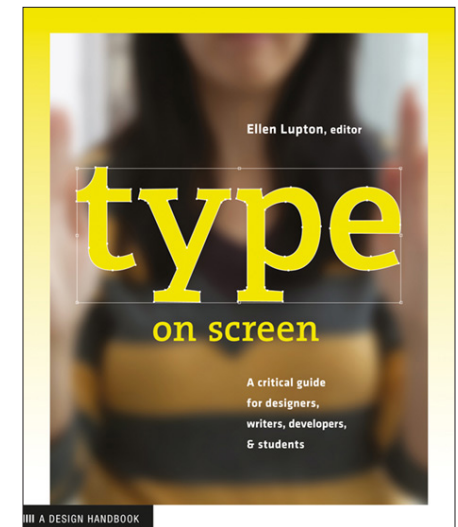


# TEXTBOOKS

## Required



## Recommended



PROJECT TRAJECTORY:  
A METAPHOR

**PROJECT 1**

LIKE PREPARED, FROZEN PIZZA



*Basic preparation*

**PROJECT 2**

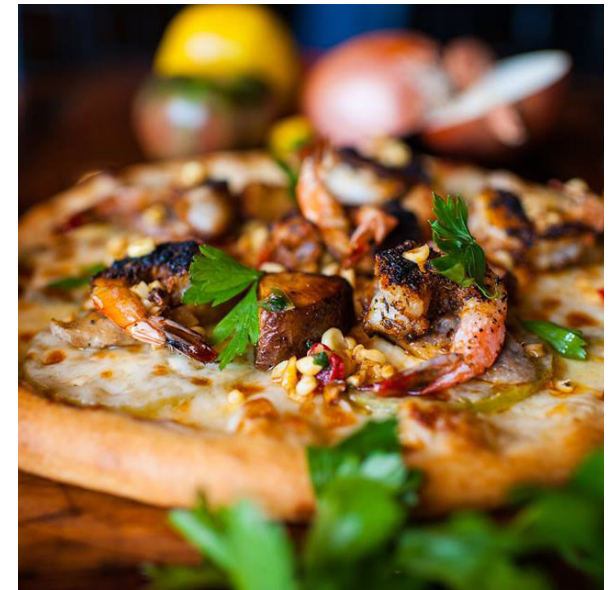
ASSEMBLE-YOUR-OWN PIZZA



*Bring some ideas to the table  
working from existing parts*

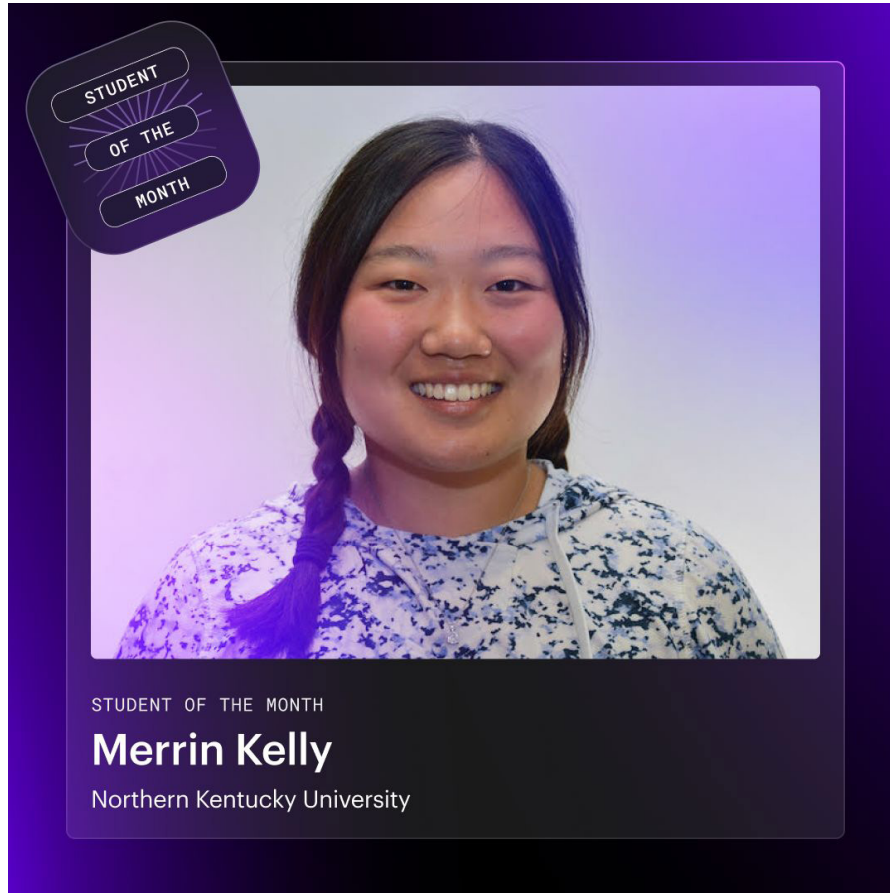
**PROJECTS 3**

LIKE FARM-TO-TABLE CUISINE



*Design your way*

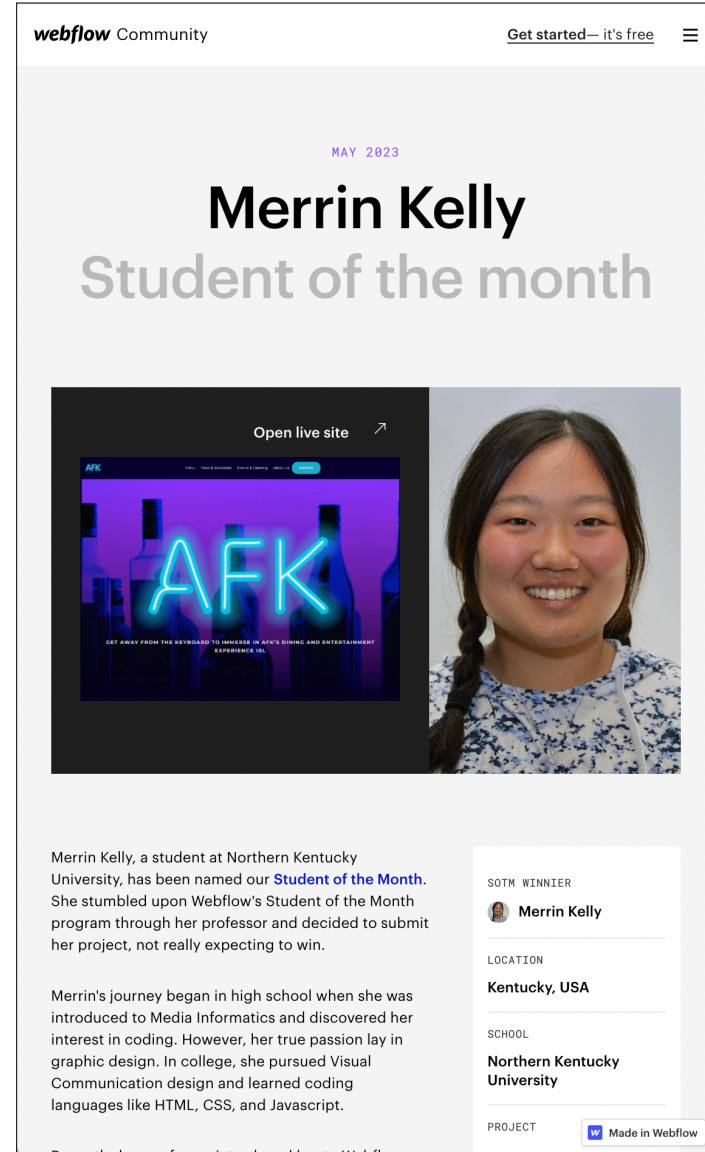
WEBFLOW SOTM MAY '23:  
MERRIN KELLY



STUDENT OF THE MONTH

STUDENT OF THE MONTH

**Merrin Kelly**  
Northern Kentucky University



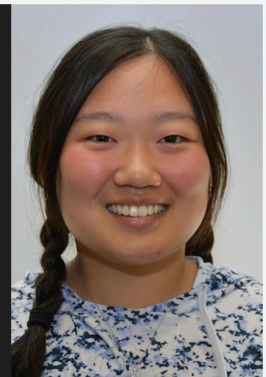
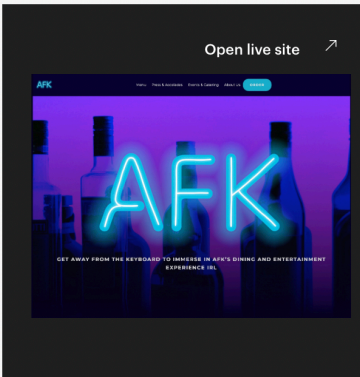
webflow Community [Get started— it's free](#)

MAY 2023

# Merrin Kelly

## Student of the month


Open live site



Merrin Kelly, a student at Northern Kentucky University, has been named our **Student of the Month**. She stumbled upon Webflow's Student of the Month program through her professor and decided to submit her project, not really expecting to win.


Merrin's journey began in high school when she was introduced to Media Informatics and discovered her interest in coding. However, her true passion lay in graphic design. In college, she pursued Visual Communication design and learned coding languages like HTML, CSS, and Javascript.

Recently, she was first introduced to Webflow.

SOTM WINNER  
 **Merrin Kelly**

LOCATION  
**Kentucky, USA**

SCHOOL  
**Northern Kentucky University**

PROJECT  Made in Webflow


WEBFLOW SOTM AUG '23:  
ELLEN BARLAGE


Webflow Community Watch & Listen Events Essentials More Log in Get started — It's free

AUGUST 2023


# Ellen Barlage

## Student of the month

Open live site ↗



Introducing Ellen, our August Student of the Month, currently pursuing a BFA in graphic design at Northern Kentucky University!

SOTM WINNER 

# THE WICKED CHICKEN

SPICY CHICKEN SHOP



MENU ABOUT PRESS & ACCOLADES EVENTS & CATERING ORDER

## CAN YOU HANDLE THE SPICY ATTACKS OF THE WICKED CHICKEN?

Established in 1985, the Wicked Chicken is a Spicy Chicken shop located in the Greater Cincinnati Area that brings spiciness to a new level. With a variety of flavorful options, the Wicked Chicken challenges you to test your heat tolerance to the extreme.

### HOURS OF OPERATION

Monday-Saturday:  
10 AM to 11 PM  
Sunday:  
11 AM to 9 PM

### SOCIAL MEDIA

@theWickedChicken



### HEADQUARTERS:

7702 Regency Square  
Cincinnati Kentucky 45235  
888-555-0813  
info@thewickedchicken.com



WHAT IS INTERACTION DESIGN?

*It involves participation.*

*It invites choice-making.*

*It appeals to multiple senses.*

*It engages emotion.*

*It's experiential.*



*It isn't entirely new.*

OLD SCHOOL  
PEPSI CHALLENGE



*It is interdisciplinary.*

# COLLABORATION IS REQUIRED

computer scientists



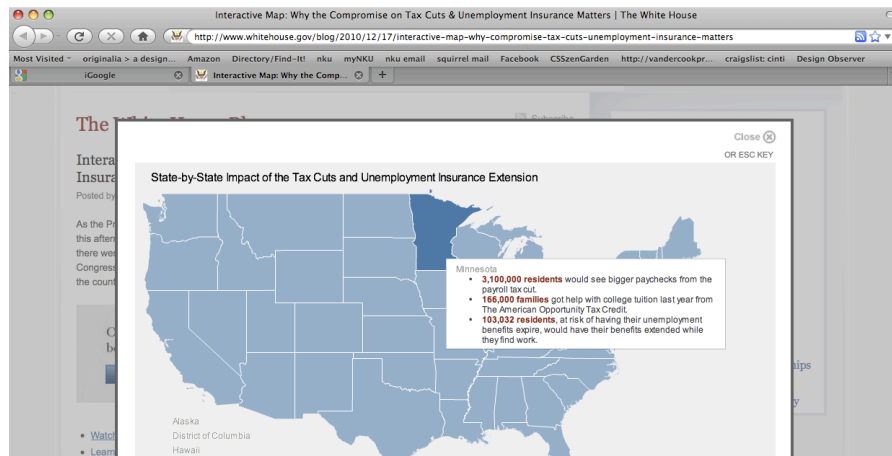
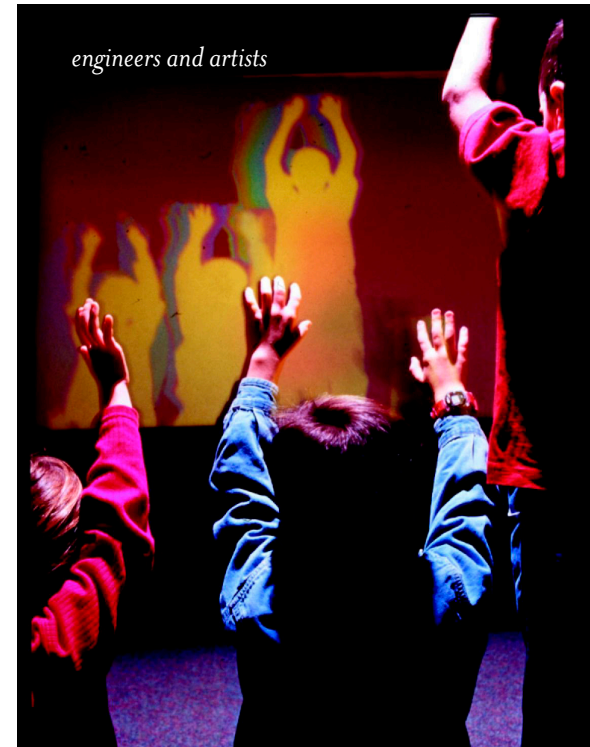
visual communication designers



industrial and product designers



engineers and artists



information architects and content strategists

*It can be found in many fields —*

*like architecture:*

# *Bubbles*

*an Open-Air Interactive Installation*



Visitors encounter an adaptive volumetric sense of architecture rather than a static surface. When a visitor bumps or pushes a bubble, it deflates, providing a pathway into the installation. More activity opens up the space, making it more navigable. When no visitors are present, the system returns to a state of equilibrium in which the bubbles fill the space. The huge airbags, made of translucent rip-stop nylon, hang in pairs connected by clear ducting. When touched, sensors initiate an exchange of air between the spheres. At the center of each bubble is a hard "seed" made of CNC cut polyethylene.

"Bubbles" is an interactive architectural exhibit at an urban scale at Materials & Applications Center for Architecture and Landscape Research in Los Angeles. The open-air interactive installation consists of 16 eight-foot-diameter pneumatic volumes or "bubbles" that inflate and deflate in reaction to the changing occupancy of their surrounding space.

From the onset the intent was to make a fully immersive architectural environment which could spatially respond to the changing social conditions. The idea behind the interaction is much more about emergent behavior; that there isn't really a program behind what it does; it operates by a few very simple rules. How the bubbles interact with humans over the course of an evening is impossible to predict. As you add more bubbles to the system the behavior gets much more complex and yet the system does not; the behavior becomes synergetic.



*like industrial design:*



# IDEO FOR AT&T



*like computer science:*

## Talks Pattie Maes & Pranav Mistry: Unveiling the "Sixth Sense," game-changing wearable tech

Filmed Feb 2009; Posted Mar 2009



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*like art:*

CALDER; SERRA



CAMILLE UTTERBACK



*like visual communication design:*

RALPH APPLEBAUM ASSOC:  
ENVIRONMENTAL DESIGN





# COLUMN FIVE: DIGITAL ART & DESIGN

Mint Interactive: Where Does Your Sushi Come From? – Column Five Media

http://columnfivemedia.com/work-items/mint-interactive-where-does-your-sushi-come-from/

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Column Five Media × Mint Interactive: Where Does Y... × +

SERVICES PEOPLE WORK BLOG CONTACT

WORK

DATA VISUALIZATION ILLUSTRATION INFOGRAPHICS **INTERACTIVE** MOTION GRAPHICS CLIENTS ▾

## Mint Interactive: Where Does Your Sushi Come From?

INTERACTIVE

PREV

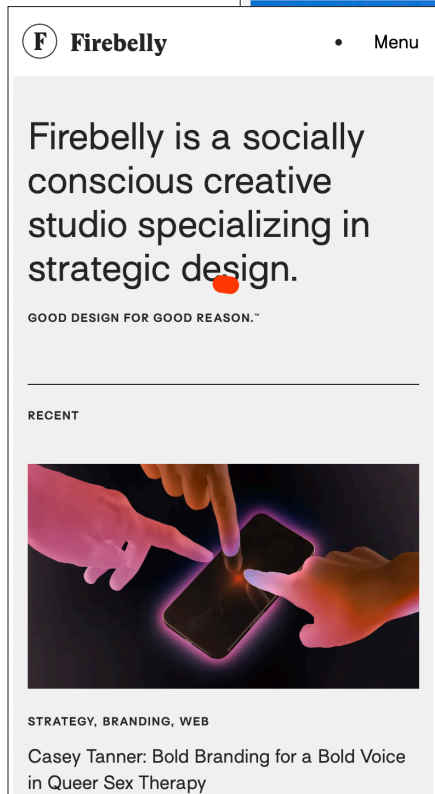
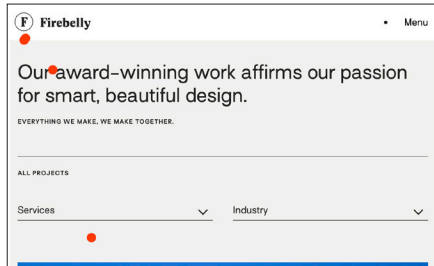
NEXT

After the nuclear disaster in Japan happened a lot of people were wondering if one of their favorite foods would be compromised. We examined this question, and created this interactive for [Mint.com](#) to help teach people where the fish to make their sushi comes from.

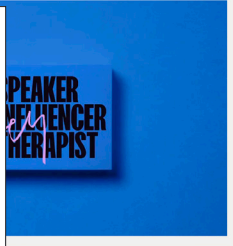
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FIREBELLY:  
STRATEGIC DESIGN



phone

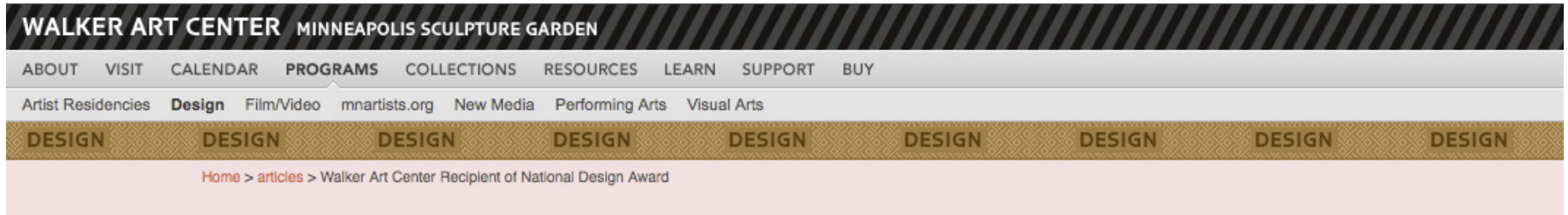


tablet



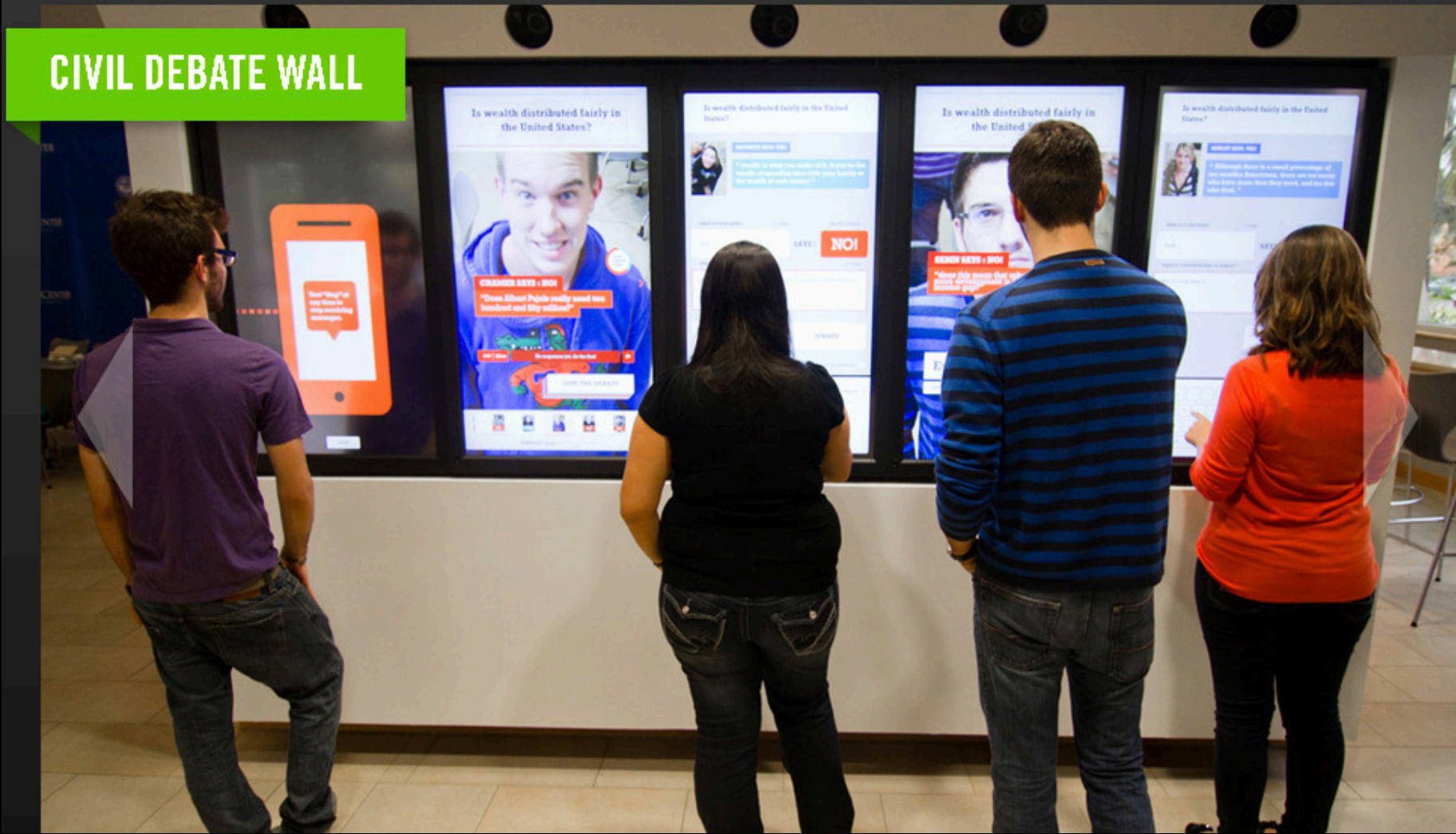
desktop

# ANDREW BLAUVELT: BRAND + EXPERIENCE



# LOCAL PROJECTS: IX INFORMATION DESIGN

## CIVIL DEBATE WALL



LOCAL PROJECTS:  
EXPERIENCE DESIGN

LOCAL  
PROJECTS

WORK ABOUT NEWS LISTENERS PEOPLE CONTACT CAREERS

We are an experience design studio  
and we connect people to stories.

FAITH AND LIBERTY DISCOVERY CENTER

*“People are more likely to write about  
a time travel store than a tutoring center.”*

— STEFAN BUCHER

826 NATIONAL



WHENEVER YOU ARE, WE'RE ALREADY THEN

FOR LEASE  
388-9966



826

OPEN

NO



CONDÉ NAST



*QG*

*Vogue*

*Epicurious*

*Style*

*Glamour*

*Self*

*Vanity Fair*

*Bon Appetit*

*The New Yorker*

*Architectural Digest*

*Brides*

*Lucky*

*Golf Digest*

*W*

*Parade*

*Details*



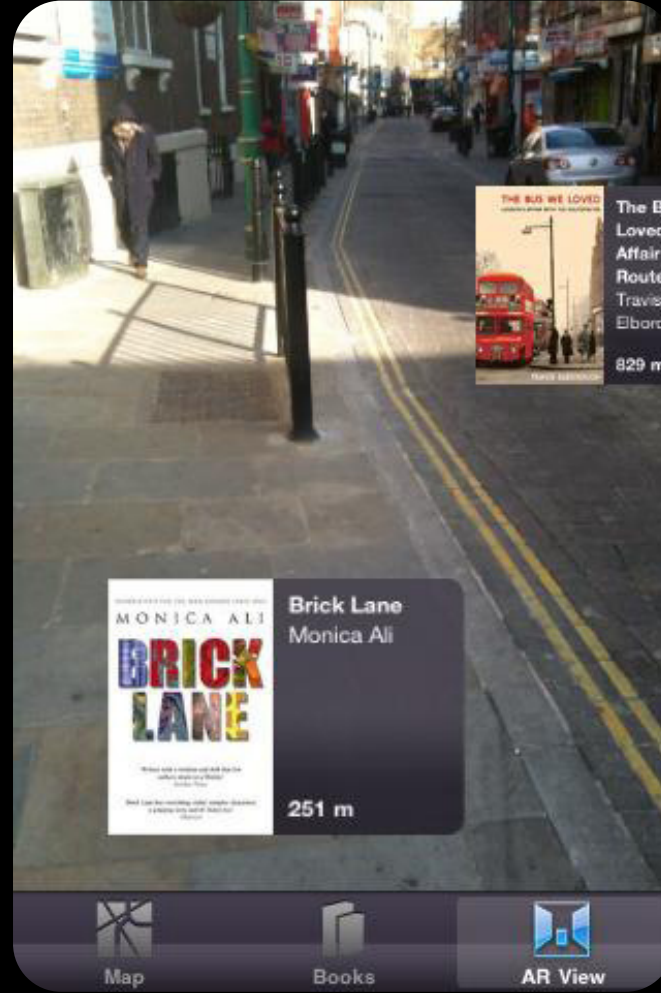
JONES KNOWLES RITCHIE  
FOR BURGER KING



TM & © Burger King Corporation

JONES KNOWLES RITCHIE  
FOR BURGER KING







happy cog

New York, Philadelphia, San Francisco



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For more information on accessible design, please see the [accessibility section](#) of our magazine, *A List Apart*.

“ Happy Cog worked tirelessly to understand Brighter Planet’s needs and those of our customers. They were instrumental in helping to shape our concept, voice and audience, and as a result, crafted a magnificent architecture and design. ”

—Adam Rubin, CTO, [Brighter Planet](#)

Want to hire us?

[Happy Cog New York City](#)  
245 Fifth Avenue

[Happy Cog Philadelphia](#)  
109 South 13th Street

[Happy Cog San Francisco](#)  
300 Brannan St

*“...learning to code has been the greatest asset to me in my design career...Knowing how to code gives designers a deeper understanding of best practices for responsive design, accessibility, performance, and more..”*

— MEAGAN FISHER COULDWELL

*Good interaction design creates  
a positive experience.*

