17th Annual
cybersecurity symposium

#NKUCYBERSEC

NKU | COLLEGE OF Informatics   NKU CHASE COLLEGE OF LAW

call for sponsors

Recent times have brought about a lot of cybersecurity-related challenges. Growing instances of working remotely and accelerated cloud adoption have also brought about a rise in cybersecurity concerns. As security breaches become more common at all levels of society – from the presidential to the personal – Northern Kentucky University will convene its 17th annual Cybersecurity Symposium on Friday, October 18th, 2024. This symposium is co-hosted by NKU's College of Informatics and the Salmon P. Chase College of Law, and brings together IT and security professionals and security and privacy attorneys to provide a broad perspective on cybersecurity from highly technical topics to compliance and legal issues.

Keynote Speaker: Theresa Payton

- First female White House CIO
- Two-time company founder and CEO, Dark3 & Fortalice Solutions
- Co-star on the CBS hit series *Hunted*
- Author of 3 industry-leading books

Contact: Matt Godsted, matthew.godsted@kroger.com
or Sarah Mann, mannsa@nku.edu

Interested in being a sponsor, complete the sponsor form at:
 https://bit.ly/Cyber17-sponsor

Please respond by July 1st to ensure representation on social media, printed items and marketing materials

*This year, NKU's College of Informatics is honored to be hosting the annual Kentucky CAE Conference i.e. the Kentucky Cybersecurity and Forensics Conference (KCFC) on Saturday, October 19, 2024. The KCFC is a cybersecurity conference that is hosted annually by one of Kentucky's higher education institutions that has earned the designation of a National Centers of Academic Excellence in Cybersecurity (NCAE-C) through NSA accreditation. This conference will feature papers, posters, workshops, and presentations on a variety of cybersecurity topics.

Sponsorships ($500 or more) are needed to support the KCFC conference where students, faculty and other speakers from higher education institutions will present and share their research/project work on a variety of cybersecurity topics. These sponsorships will help cover the KCFC conference costs which includes getting the conference proceedings published in a well-known, reputable publication.

At a Glance

- One Day Event
- Face-to-Face
- Panel Discussion
- Keynote with Lunch
- Breakout Sessions (w/CPE)
  - Executive
  - Practitioner/Technical
  - Legal (w/CLE)
  - Career-oriented
  - Student
  - Workshops
- Exhibitor Tables
- Cocktail Reception

Past Attendance

When held in-person

350+
In-person Attendees

120+
In-person Companies Attending

2024 Sponsor Options

New this year, we are hosting a DX/AI Symposium on Thursday, October 17th and our 17th Annual Cybersecurity Symposium on Friday, October 18th. If you are interested in sponsoring both events, please contact Sarah Mann for bundled pricing.

BENEFITS	PRESENTING (1 AVAILABLE) $10,000	PLATINUM $5,000	GOLD $3,500	SILVER $2,000	BRONZE $1,000	LUNCH OR RECEPTION $3,000	REFRESHMENT $2,500
Exclusive positioning as Presenting Sponsor on all pre-event, onsite, and post-event Symposium marketing materials, press release, website, etc.	✓						
Introduction at the general session and introduce Lunch Keynote Speaker	✓						
Panel Discussion Speaker	✓	✓	✓				
Complimentary Passes (a $249 value each)	8	6	4	3	2	2	2
Exhibitor Booth (physical & virtual)	Prominent	Prominent	Assigned	Assigned	Assigned		
Session Naming Rights & Session Introductions	✓	✓					
Priority Review for Breakout Session Submissions	✓	✓	✓				
Post Show Attendee Data	Attendee list and contact info	Attendee list and contact info	Attendee names only	Attendee names only			
Digital Add on Symposium Website*	✓	✓					
Social Media Placement*	Presented by	Prominent					
Sponsor Recognition at Event and in Breakout Rooms*	Presented by	Prominent	✓	✓			
Logo Included in all Digital Media and Print Materials*	Presented by	Prominent	✓	✓	✓	✓	✓
Logo prominently displayed at breakfast, lunch or reception						✓	✓

*Tiered positioning of sponsor logos based on level of sponsorship

5/10/2024