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# TWO DEGREES, ONE PATH

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## TRANSFER PATHWAY GUIDE 2025-2026

Associate of Arts in Pre-Sport Administration  
at UC Clermont College to  
Bachelor of Science in Business Administration – Sports Business and  
Event Management Major at the Haile/US Bank College of Business,  
Northern Kentucky University

### ***Overview***

Completion of the following curriculum will satisfy the requirements for the Associate of Arts (AA) in Pre-Sport Administration degree at UC Clermont College and leads to the Bachelor of Science in Business Administration (BSBA) – Sports Business and Event Management Major degree at Northern Kentucky University (NKU).

### ***Degree Requirements for UC Clermont***

To earn a degree at UC Clermont, a student must complete a minimum of 60 credit hours, attain a minimum cumulative GPA of 2.0, and earn a minimum of 15 credit hours at the institution awarding the degree.

### ***Admission Requirements to NKU***

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 100, ECO 101, and MKT 205, or approved UC Clermont course equivalents) in the BSBA Business Core with a grade of C- or better and earn an overall NKU GPA of 2.50 or better or a minimum GPA of 2.50 in the six selective admissions courses to be admitted into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses)

in order to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

***Degree Requirements for NKU***

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. All students successfully completing the BSBA major in Sports Business and Event Management automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

**UC CLERMONT COLLEGE AA IN PRE-SPORT ADMINISTRATION TO  
NKU BSBA SPORTS BUSINESS AND EVENT MANAGEMENT MAJOR CHECKLIST**

**UC Clermont College**

**Category 1: UC Clermont Requirements for the AA in Pre-Sport Administration**

| <b>UC Clermont Course</b> | <b>Course or Category</b>                                | <b>Credits</b> | <b>NKU Course</b>                     | <b>Completed</b> |
|---------------------------|----------------------------------------------------------|----------------|---------------------------------------|------------------|
|                           | <b>Ohio Transfer 36 (General Education) Requirements</b> |                |                                       |                  |
| ENGL 1001                 | English Composition                                      | 3              | ENG 101                               |                  |
| ENGL 2089                 | Intermediate Composition                                 | 3              | ENG 102                               |                  |
| COMM 1071                 | Business Communication                                   | 3              | CMST 101                              |                  |
| STAT 1034                 | Elementary Statistics I                                  | 3              | STA 113                               |                  |
| ECON 1001                 | Introduction to Microeconomics                           | 3              | ECO 101                               |                  |
| TBS XXX                   | Arts/Humanities 2 (must be HIS)                          | 3              | TBD XXX                               |                  |
| SMGT 2040                 | Ethical Issues in Sport                                  | 3              | SPB 330                               |                  |
| TBS XXX                   | Arts/Humanities 2                                        | 3              | TBD XXX                               |                  |
| TBS XXX                   | Natural Science with Lab                                 | 4              | TBD XXX                               |                  |
| TBS XXX                   | Natural Science                                          | 3              | TBD XXX                               |                  |
| PSYC 1001                 | Introduction to Psychology                               | 3              | PSY 100                               |                  |
| SOC 1001                  | Introduction to Sociology                                | 3              | SOC 100                               |                  |
|                           | <b>Pre-Sport Administration Requirements</b>             |                |                                       |                  |
| SMGT 1001                 | Introduction to Sport Administration                     | 3              | SPB 100T                              |                  |
| SMGT 1090                 | Sport Administration Professional Experience I           | 1              | SMGT 1090 +<br>SMGT 2090 =<br>SPB 496 |                  |
| SMGT 2090                 | Sport Administration Professional Experience II          | 1              | SMGT 1090 +<br>SMGT 2090 =<br>SPB 496 |                  |
| ACCT 2081                 | Financial Accounting                                     | 3              | ACC 200                               |                  |
| ACCT 2082                 | Managerial Accounting                                    | 3              | ACC 201                               |                  |
| BLAW 2080                 | Legal Environment of Business                            | 3              | BUS 230                               |                  |
| ECON 1002                 | Introduction to Macroeconomics                           | 3              | ECO 100                               |                  |
| IS 2080C                  | Digital Technologies for Business                        | 3              | BIS 101                               |                  |
| MKTG 2080                 | Introduction to Marketing                                | 3              | MKT 205                               |                  |
| STAT 1035                 | Elementary Statistics II                                 | 3              | STA 205                               |                  |
|                           | <b>Total Associate Degree Hours</b>                      | <b>63</b>      |                                       |                  |

Note: Students can take BANA 2080 in place of taking both STAT 1034 and STAT 1035.

The following courses transfer into the BSBA Sports Business and Event Management Major at NKU:

SMGT 2030: Economics of Sport equates to SPB 307: Moneyball: Economics of Sports & Events

SMGT 2011: Sport Governance equates to SPB 394: Topics: Sports Business Issues

## Northern Kentucky University

### Category 2: NKU Business Core Requirements for the BSBA

| NKU Course | Course                                                          | Credits   | UC Clermont Course | Taken at UC Clermont |
|------------|-----------------------------------------------------------------|-----------|--------------------|----------------------|
| ACC 200    | Introductory Financial Accounting                               | 3         | ACCT 2081          | x                    |
| ACC 201    | Introductory Managerial Accounting                              | 3         | ACCT 2082          | x                    |
| BIS 300    | Management Information Systems                                  | 3         |                    |                      |
| BIS 380    | Quantitative Analysis for Business                              | 3         |                    |                      |
| BUS 230    | Legal Environment                                               | 3         | BLAW 2080          | x                    |
| BUS 301    | Business Professionalism/Career Prep                            | 3         |                    |                      |
| BUS 330    | Ethics: Managerial Decision Making                              | 3         |                    |                      |
| ECO 100    | Principles of Macroeconomics                                    | 3         | ECON 1002          | x                    |
| ECO 101    | Principles of Microeconomics                                    | 3         | ECON 1001          | x                    |
| FIN 305    | Principles of Finance                                           | 3         |                    |                      |
| MAT 114    | Finite Mathematics                                              | 3         | MATH 1029          |                      |
| MGT 300    | Behavior in Organizations: Understanding Organizational Life    | 3         |                    |                      |
| MGT 303    | Foundations of International Business                           | 3         |                    |                      |
| MGT 305    | Operations Management in Business                               | 3         |                    |                      |
| MGT 490    | Business Policy                                                 | 3         |                    |                      |
| MKT 205    | Principles of Marketing                                         | 3         | MKTG 2080          | x                    |
| STA 205    | Statistical Methods                                             | 3         | STAT 1035          | x                    |
|            | <b>Subtotal Business Core Credit Hours Taken at NKU</b>         | <b>30</b> |                    |                      |
|            | <b>Subtotal Business Core Credit Hours Taken at UC Clermont</b> | <b>21</b> |                    |                      |
|            | <b>Total Credit Hours Required for the Business Core</b>        | <b>51</b> |                    |                      |

**Category 3: NKU Major Requirements for the BSBA in Sports Business and Events Management**

| <b>NKU Course</b>                  | <b>Course</b>                                            | <b>Credits</b> | <b>UC Clermont Course</b>                                                         | <b>Taken at UC Clermont</b> |
|------------------------------------|----------------------------------------------------------|----------------|-----------------------------------------------------------------------------------|-----------------------------|
| MKT 310                            | Selling Skills                                           | 3              |                                                                                   |                             |
| SPB 200                            | Rivalry and Rituals: International Sport                 | 3              |                                                                                   |                             |
| SPB 305                            | Sports Marketing and Events Research                     | 3              |                                                                                   |                             |
| SPB 307                            | Moneyball: The Economics of Sports and Events            | 3              | SMGT 2030                                                                         |                             |
| SPB 335                            | Event Planning and Management                            | 3              |                                                                                   |                             |
| SBP 350                            | Revenue Generation in Sports and Events                  | 3              |                                                                                   |                             |
| TBS XXX                            | Select one sports business and event management elective | 3              | SMGT 2040 =<br>SPB 330 (3 cr)<br><br>SMGT 1090 +<br>SMGT 2090 =<br>SPB 496 (2 cr) | x                           |
| <b>Subtotal Major Credit Hours</b> |                                                          | <b>18</b>      |                                                                                   |                             |

**Category 4: Additional Requirements at NKU**

| <b>NKU Course</b> | <b>Course</b>                                  | <b>Credits</b> | <b>UC Clermont Course</b> | <b>Taken at UC Clermont</b> |
|-------------------|------------------------------------------------|----------------|---------------------------|-----------------------------|
|                   | <b>Subtotal Elective (300/400 level) Hours</b> | <b>9</b>       |                           |                             |
|                   | <b>Total Baccalaureate Degree Credit Hours</b> | <b>120</b>     |                           |                             |

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