



Matthew Kunkel

Logo Project

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Six months ago I decided this holiday break would be spent on a solo backpacking adventure in India for 22 days. One of the places and probably most well known places in India I will be visiting is the Taj Mahal located in Agra. I made this Taj Mahal emblem based off of the Fibonacci numbers. There are 5 strands that make up the form of the Taj Mahal. I placed a total 8 slashes on the “roof”. Then on the “needle” that extends has a total of 13 details. Also I made it into a trefoil knot with the over and unders. I was waiting all semester for the india math to make its way in with the Mayan and Chinese math but I suppose the Indians were more interested in religion rather than mathematics. So I crammed the fibonacci numbers into of the most beautiful, ancient and well know pieces of architecture in history. I think the fibonacci numbers help give it a sense of fluid and motion. The asymmetrical aspect of it that the numbers create help give it depth and character.

