

For my logo, I incorporated my favorite things. This includes multiple shades of my favorite color. Purple is always so calming for me and it is a beautiful color. The shape is four hopf links put together. I found this link shape very interesting and not like something I have seen before. At first I wasn't sure if it was some sort of borromean rings but after looking at it, I realized it is just 4 hopf links that are all connected to one bigger square. I also put an unknot of lavender, since it's my favorite flower. I was looking through many different designs of lavender and found one on a circle or an unknot. When I saw it I knew I needed to use it, since it connects with what we have talked about in class. With everything together, I think it is the perfect amount of rounded and edged shapes. This logo is perfect for me because it is simple yet there are many elements to it.